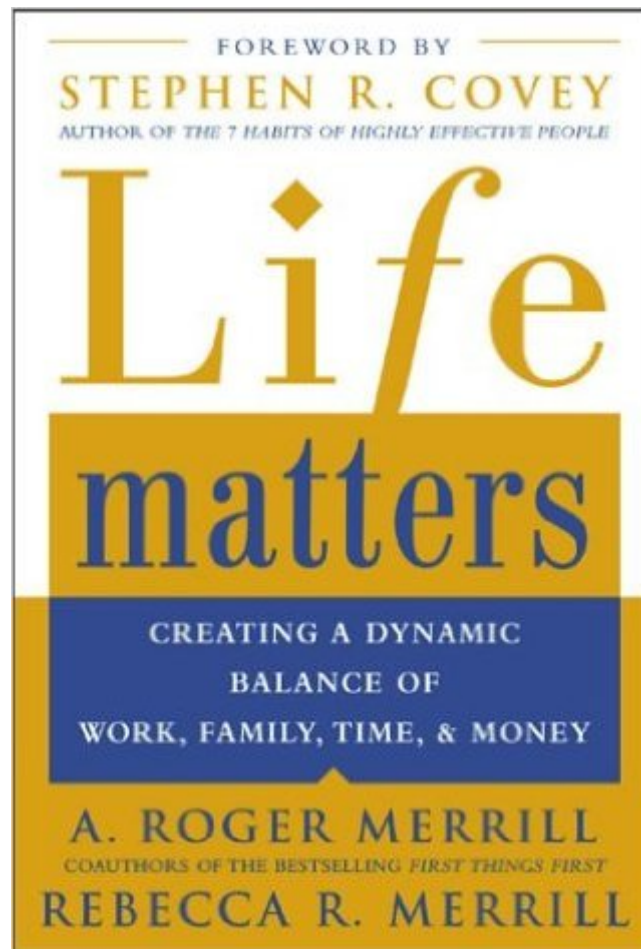


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# Life Matters : Creating A Dynamic Balance Of Work, Family, Time & Money



## Synopsis

Praise for Life Matters: "A great read! This book is a great read, especially if you have a family, where balance in life is paramount!"--Larry King, Host of Larry King Live "Roger and Rebecca Merrill have written another book that matters--Life Matters. In this crazy world we live in today, it's a goldmine of practical, achievable ideas that will really make a difference."--Ken Blanchard, coauthor, The One Minute Manager® and Whale Done!™ "Most people I know really want to put their family first, but with all the various tugs and pulls that can cause distractions, the most important things in our lives can be neglected. The invaluable information in this book will help you balance family, work and finances, and give you the inspiration to help you make the changes necessary to have internal peace and improved relationships."--Marie Osmond "Profound knowledge is literally what this book is. In fact, what I would say is 'profound wisdom,' because it interweaves timeless, universal, self-evident principles into all of the knowledge that is given.... I hope you share my passion for this remarkable book."--Excerpt from the Foreword by Stephen R. Covey, author of The 7 Habits of Highly Effective People "It's the 4th 'Gotta Do'...read this book, Life Matters. This book clearly articulates and demonstrates that balance in work,time,and money is not only achievable but critical to winning in the game of life."--Pete Beaudrault, President and CEO of RLE Intl Consultants "At last, a way to "sync" what matters most with what we actually do! And with an approach that helps people understand, simplify and incorporate the power of technology in resolving life balance issues. The Merrills present the ideal solution for knowledge workers who want to have quality family life."--Curt Allen, Former President and CEO, MyFamily.com, President and CEO, Agilix Labs "I wish that I had had this wisdom years ago so that I could have led a greater life sooner! This information is invaluable for anyone who has choices in life about family, work, money, and time--and I think that applies to everyone. I encourage you to read it and apply these principles of greatness so that you might achieve your greatest goals."--Pat Croce, former owner of the Philadelphia 76ers, author of 110% and I Feel Great A groundbreaking guide to achieving true life balance from the experts at the Covey Institute As the home front and the work front become increasingly integrated in contemporary life, success--or failure--in either has an undeniable effect on the other. But it is possible to keep both areas moving forward in positive ways. In this much anticipated book, A. Roger Merrill and Rebecca Merrill show readers how to navigate the critical relationships between time and money, work and family, to create a harmonious, success-enhancing dynamic between each. Life Matters guides readers in how to spend time and money in ways that translate the personal values and goals that matter most into daily life experience. The crucial steps toward this kind of effective living include: Exploring the gap between

what we deeply value and the reality of daily life Aligning resources with goals and values Using technology--one of life's greatest balancing assets--as a tool for creating more time Utilizing the concept of dynamic investing, which includes intangibles such as energy, relationships, and integrity Succeeding at work and family do not have to be mutually exclusive goals Also included are invaluable exercises that will help readers achieve greater satisfaction in all areas of life.

## **Book Information**

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## **Customer Reviews**

New books telling you how to improve your life come off the presses every week, maybe every day. Some are bad, and you realize you have wasted your time. Some are average, and you might learn a few new things, but they aren't all that memorable. Some are great, and you go back to them again and again. "Seven Habits of Highly Effective People" is one of the great books. Years later people remember it, talk about it, and reread it. "Life Matters" is a great book. It covers a lot of good ideas, the thoughts and observations are well presented, and the book reads quickly. The first chapter starts off talking about what is important in life. The authors focus on four areas: work, family, time, and money. They have a quiz to help in your self-assessment of how you are doing in each of these four areas. A big message of this book is there doesn't have to be conflict between the four areas. The next chapter covers three things you have to do in any area of your life. The three "gotta do's" are: 1) Validate your expectations. You have to confront reality, for if you have an unrealistic expectation you will be frustrated. The authors make the point that the direction you are heading is more important than how fast you are going. 2) Optimize Effort. Look for ways to get the

maximum benefit for your effort, and make sure your decisions are aligned with your goals.<sup>3)</sup>

Develop your "Navigational" intelligence. This is the ability to be aware of your changing environment, so that what looked like an important task at the start of the day may have to take a back seat when your boss gives you a new assignment, or a child needs attention. The next four chapters are on: work, family, time, and money, with a chapter on each area.

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